

Saskia Neuman appointed new director of Market Art Fair

Saskia Neuman is the new Director and CEO of Market Art Fair – the leading Nordic contemporary art fair.

Saskia Neuman joins the fair from The Absolut Company, where she was the Director of the Absolut Art Award for the past six years, developing the prize into one of the globe's leading distinctions within contemporary art. Saskia has previously worked for KW Institute of Contemporary Art Berlin, neugerriemschneider gallery in Berlin and the Venice Biennale.

Saskia Neuman comments, *"Market Art Fair is one of the most important participants in the Nordics and has a long history of contributing to an engaging dialogue and energizing the cultural scene. Our aim is to accelerate this, offering an enormous range and quality from within our organization. In addition, I look forward to strengthening the fair's Nordic position further, and its standing internationally"*.

"We are thrilled to be working with Saskia Neuman. Her experience and knowledge of contemporary art, and the ability to marry the arts with more commercial industries will be key for the fair's future development", says Market Art Fair's Chairman, Johan Ericsson.

For more information;

Johan Ericsson, Chairman of the board +46 70 544 00 00

Saskia Neuman, incoming Director +46 70 919 53 17

Market Art Fair is the leading Nordic contemporary art fair. The fair was founded in 2006 through an initiative led by ranking Nordic galleries. The fair has since become a key driver of Nordic contemporary art. The board is comprised of Johan Hessius, Lars Nittve, Katarina Swanström, Frida Westerberg and chairman of the board, Johan Ericsson. The fair's artistic content is informed by a selection committee under the guidance of Lars Nittve.

In April 2019 the fair included 35 Nordic and international galleries that exhibited current works by a total of 47 artists. Market Art Fair collaborates with strong partners, including Goldman Sachs, The Boston Consulting Group, Roschier, Humlegården Fastigheter and Volvo Cars.

<https://marketartfair.com/>