

Sustainable Market Art Fair

Market Art Fair believes art acts as a barometer for civilisation; documenting, reflecting on, and sounding the alarm for the challenges faced by humanity. The climate and ecological emergency we all face requires visionary and creative action, so that together we can work towards a solution.

Market Art Fair commits to ensuring a more sustainable future for people and planet. We pledge to significantly reduce our impact on the environment, supporting the United Nations sustainable development goals, making long-term and effective change towards a sustainable Market Art Fair. We will do this with our vision, voices and action by:

- Continually examining our business practice, systems, values and programmes, to ensure all areas actively contribute to our pledge to environmental sustainability.
- Prioritise working with partners and suppliers who actively share and commit to our values and sustainability goals.
- Providing a platform and public arena for debate, discussion, art and ideas that inspire environmental and social change, amplifying voices and catalysing action in support of the United Nations sustainable development goals.

We encourage our partners, exhibitors and guests to work towards a sustainable future with us and to rethink, reduce, reuse and recycle. You can read our sustainability policy in full [here](#).

Sustainability Policy Market Art Fair (MAF)

Overall (achieved within five years)

- MAF will calculate its carbon dioxide emissions
- MAF commits to reducing carbon dioxide emissions by the maximum achievable percentage
- Climate-compensate any remaining carbon dioxide emissions
- MAF will obtain a sustainability certification

Office

- Introduce and increase recycling (paper, packaging, plastic, metal, glass)
- All PET-bottles and cans will be recycled (“pantade”)
- Purchase of consumables and office supplies (printer paper, cleaning products, napkins, tealights, dish soap, envelopes, etc.) shall be “svanenmärkt” (eco-certified) or equivalent
- Foodstuff purchased by MAF (milk, tea, coffee, etc.) will, where possible, be organic and locally produced
- When purchasing inventories, environmentally friendly options (hiring or second-hand products) will always be considered first
- Single use products such as plastic bags, and other disposables will be avoided as much as possible
- All electrical office equipment will be turned off when the office is not in use
- Old office equipment should in first instance be donated or recycled
- A paperless office will be encouraged as much as possible. Printing of documents will be avoided and all paper will be reused and or recycled

Printed material

- All printed material will be printed on “svanenmärkt” (eco-certified) or equivalent paper
- Printing partners will actively align to our sustainability goals, and all print partners environmental impact information will be considered before engaging in work
- MAF will decrease the amount of printed matter and actively work to convert to digital directives
- All partners, suppliers and clients who will be asked and encouraged to receive digital correspondence and digital forms of information from MAF
- MAF will together with the graphic designer convert to sustainable design
- Printed matter will, as far as possible, be made reusable

Transport and travel

- Only essential transport for purchased goods will be employed, in all instances deliveries will be planned for cotransport where possible
- Employees will travel to meetings only when a virtual alternative is not possible
- Trips within Sweden and to Copenhagen will be made by train
- Travel within Stockholm will mostly be made by public transport, bike, or on foot
- All air travel within the company will be climate compensated
- All employees will be encouraged to bike or walk to the office

- ❑ Fair visitors are encouraged to travel to the fair on foot, by bike, or using public transport and by using other sustainable forms of travel
- ❑ Participating galleries are encouraged to choose climate-friendly transport to the fair and are provided with information about alternative possibilities and initiatives

Suppliers

- ❑ MAF will encourage and support Konstakademien to extend and increase recycling and change to environmental friendly electrical suppliers
- ❑ TransArt (or any other future transport partner) will be encouraged and supported in converting to environmentally friendly fuel and to climate compensate their transport
- ❑ MAF will always approve a surcharge of up to 10% in order to use climate-friendly products, services and suppliers
- ❑ Single use plastic will be avoided at all events held by MAF
- ❑ Flowers that are purchased will be organic and grown in Sweden
- ❑ MAF will actively work with locally produced and organic foods at dinners, events etc.
- ❑ MAF chooses tap water over bottled water

Fair construction

- ❑ MAF will actively have discussions with Facio about sustainable alternatives to the fair construction
- ❑ MAF will explore climate-friendly building materials for the fair
- ❑ MAF will develop a plan on how to increase the amount of material from the fair that can be reused for upcoming fairs
- ❑ MAF will have an ongoing conversation with Liljevalchs on their sustainability work
- ❑ MAF will advocate for recycling during the fair
- ❑ Cleaning during the fair will be made with environmentally friendly cleaning products

Partners

- ❑ Sustainability will be discussed with all our partners and knowledge obtained on their sustainability working practices
- ❑ Partners will be encouraged to climate compensate their participation in MAF and be encouraged to participate in the events (talks, activities etc.) focusing on sustainability
- ❑ MAF will not collaborate with partners who lack a sustainability policy or that is clearly unsustainable
- ❑ Discussion will be initiated with the car partner about only using electrical vehicles during the fair
- ❑ MAF will initiate collaboration with a climate-promoting partner (i.e. train, bike, food producer)
- ❑ Sustainability will be brought up at all new collaborations and projects

Program and communication

- ❑ MAF is an arena for discussion and debate where climate and environmental questions will be raised
- ❑ At least one event during the fair will include and discuss sustainability
- ❑ At least one event during the year will include and discuss sustainability
- ❑ MAF will promote sustainability initiatives within the art industry through their communication channels

- ❑ MAF will improve our digital presence so that galleries, partners and collectors can have a valuable visit even if they choose to participate digitally
- ❑ MAF will actively convey the sustainability policy in SoMe and any other communication
- ❑ The sustainability plan will be made available on MAF's website
- ❑ The sustainability plan will be translated into english
- ❑ MAF will provide space at the fair for relevant companies (or other businesses) that work with sustainability
- ❑ MAF will not actively promote initiatives that can be seen as strongly negative to the climate and environment
- ❑ MAF's employees will be aware of the sustainability policy and actively implement it in their work

Approved at board meeting 7 May 2021.